Insights-X 2019 – Your platform for efficient business

Your benefits

1. **Perfect timing**
   The autumn timing is just right for presenting new paper, office supply and stationery products for the year ahead.
2. **Top buyers in attendance**
   The trade visitor quality is excellent, with high-calibre buyers from all across Europe attending.
3. **Personal support**
   The personal support provided to our exhibitors ensures everything runs smoothly before and during the expo.
4. **Collaborative development**
   Insights-X is an expo conceived by the industry for the industry. Exhibitors actively shape the experience and provide input that is used to enhance the expo concept.
5. **Strong in the back-to-school segment**
   All key sellers and buyers are represented at Insights-X.

Register comfortably online at:
www.insights-x.com/en/application

Insights X

Your stationery expo

Nuremberg, 9 – 12 October 2019

Strong brands at Insights-X 2018

For more exhibitors and brands at Insights-X 2018, please check our exhibitor directory at: www.insights-x.com/en/online-catalogue

The visitor profile – tailored to your needs

86% of trade visitors are involved in purchasing decisions.

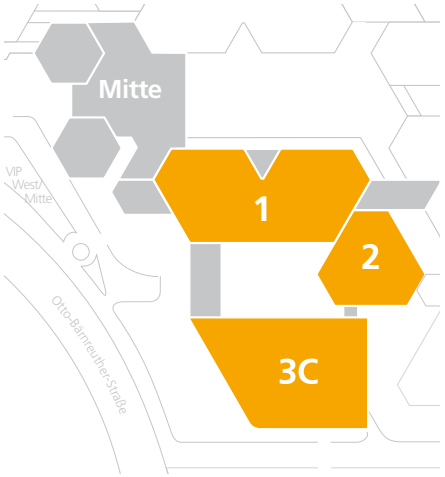
As an exhibitor, you benefit from the quality of the trade visitors and the high percentage of decision-makers. Take advantage of this benefit for effective business conversations in a relaxed atmosphere.

Top 10 countries: Germany, Czech Republic, Italy, Austria, France, Spain, Slovenia, Hungary, Switzerland, Poland.

57% of trade visitors come from Germany.
35% of trade visitors come from Europe (excluding Germany).

New for Insights-X 2019

Insights-X will be held over four days again in 2019. From 9 – 12 October 2019, you will have even more time for in-depth discussions. The additional weekday allows a longer stay at the fairground for many international trade visitors. Given the new layout in the modern hall 3C, your visitors will enjoy an even better and more compact tour. Hall 3C will feature the attention-grabbing InsightsArena with the Atelier, PartnerLounge and food court.



Benefit from our price advantages

Exhibiting fee* without stand construction package from 9 m²

Row stand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
Early bird registration before 31 December 2018			
145.00 €/m²	170.00 €/m²	184.00 €/m²	189.00 €/m²
from 1 January 2019			
161.00 €/m²	189.00 €/m²	204.00 €/m²	209.00 €/m²

Exhibiting fee* incl. stand construction package 9 – 36 m²

Row stand 1 side open	Corner stand 2 sides open	Head stand 3 sides open	Block stand 4 sides open
Early bird registration before 31 December 2018			
255.00 €/m²	280.00 €/m²	294.00 €/m²	299.00 €/m²
from 1 January 2019			
271.00 €/m²	299.00 €/m²	314.00 €/m²	319.00 €/m²

* The registration fee is 400 €. The registration fee will be deducted in full from the exhibiting fee. Registration can only be processed once the registration fee has been received. The registration fee will be reimbursed in the case of non-admission. All prices are subject to the addition of the obligatory marketing package (425 €) and statutory VAT, see pt. 6 of the Rules for Exhibitors 2019, plus further charges, e. g. AUMA fee (0.60 €/m²) and waste disposal fee (2 €/m²).

Your contacts

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Your global network – our representatives in your country

The success of Spielwarenmesse eG is backed by a strong pool of representatives who support you on location with the planning of your trade fair presentation. Contact our representatives in your country: www.insights-x.com/en/contact/representatives

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