

Mitama - One Step Ahead!

INCALL SPA

02.10.2020 00:00

Press release

Mitama is an Italian brand and leading distribution company since 1978 in the world of school & office supplies: **stationery, backpacks and a wide collection of colouring, art & creative experience items!**

Mitama collections are designed by our **MitamaLab** in Italy where designers, engineers and creative are working constantly in the selection of best fabrics, designs and original features.

The **backpack collection** comes out from the continuous analysis of the contemporary trends running on social medias & fashion bloggers.

Tested by Büroveritas Institute reaching high values of performance and resistance.

Use & Reuse R-PET packaging for stationery are a key concept of Mitama main mission for the future in order to take care about the planet and reduce the plastic waste.

Brief information about the exhibitor

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All press releases from this exhibitor

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