

Paintings by numbers helped Ukrainians survive self-isolation

My Muse

14.10.2020 00:00

Press release

The young European brand MY Muse has a long history of success in Ukraine (known for its trade mark "Ideyka"). That's where its own 8-stage production of a full cycle of paintings by numbers is located. Our product has always had a lot of fans. But only during the quarantine period we could realize how much people needed paintings by numbers. The effect of art meditation, which our paintings have on a person during the drawing process, gives amazing results. At this moment, a person lives through time alone with themselves, gets rid of negative obsessive thoughts, plunges into the calm process of drawing, recovers, getting a surge of strength and inspiration. Millions of Ukrainians sent us letters of thanks. And now My Muse is ready to inspire millions of Europeans to life.

Brief information about the exhibitor

My Muse

Adress

Dimitrova
51900 Dniprodzerjinsk
Ukraine

Contact

Phone: +38 0502679347
e-mail hobby@ideyka.com.ua
Website <https://ideyka.com.ua>

All press releases from this exhibitor

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