

The Leading Back to School Company "Safta" Presents latest news for 2021 Campaign

## **SAFTA, S.A.**

08.10.2020 00:00

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### **Press release**

**Safta** after 112 years of history has become a reference in the stationery sector, being a back to school leader in Spain. Its main products are backpacks, trolleys, pencil cases, sport bags, stationery items and diverse accessories, covering all age groups from preschool to youth/adult. Own labels and the most important licenses from the entertainment, fashion and football world comprehend over 65 different brands and 120 collections.

The launch of the BTS 2021 season catalogue will be at Insights-X Online. On Friday 16th of October, a virtual presentation of the latest news will be held: new brands, new designs, and the latest development in products, such as 3D children backpacks, silicone pencil cases, unique "Mimetic" concept backpack and Safta Business line.

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### **Brief information about the exhibitor**

#### **SAFTA, S.A.**

##### **Adress**

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##### **Contact**

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### **All press releases from this exhibitor**

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