

New creative pen display inspires creative beginners, social content creators and visual thinkers with pen-on-screen sketching, drawing and annotating.

Wacom Europe GmbH

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Pressemitteilungen

Wacom One, an economical pen display for a new generation of creators. Beginning artists wanting to work with digital media, visual thinkers who combine handwritten and drawn communication in their daily activities and social media content creators needing to artistically enhance photos or video do develop engaging posts can all benefit from Wacom One. The product also provides an affordable and attractive option for entry-level tablet shoppers who would like to work directly on screen. Because it connects with Mac, Windows and compatible Android operating systems, Wacom One allows users to upgrade their existing computer and phone to a pen-enabled configuration, opening it up to all the new pen related features in Microsoft Office as well as other software applications, especially those built for creativity. Wacom's longstanding relations with leading manufacturers of stationary and mobile devices provides compatibility with several third-party pens, giving users a choice of their favourite brand and style of pen for drawing and writing. New digital pens from LAMY, Samsung and STAEDTLER are just a few which can seamlessly be used on the new Wacom One display. Wacom One draws on the company's 35 years of experience building high-end creative pen displays for professional creators of digital content to deliver an accurate and natural pen experience for a wide range of new users. "Whether drawing, editing images or developing and communicating ideas, Wacom One offers all the essentials to put beginning creatives and creators on a path toward discovering the joy of creating directly on screen," said Faik Karaoglu, Executive Vice President of Wacom's Creative Business Unit. "The product's features, bundled software options and attractive price will allow a new wave of digital artists, makers, social media content creators, photographers, students, educators and business people to express themselves artistically and make the world a more creative place." Wacom's pressure-sensitive pen delivers accurate and precise pen and brush strokes and its EMR (Electro Magnetic Resonance) pen technology does not require a pen battery or recharge, ever. The 1920 x 1080 full HD display offers 72 percent NTSC color and anti-glare treated film. The new model's attractive, compact design makes it easy to incorporate into virtually any workspace and the foldable legs lets one find an ideal working position. Wacom One purchase entitles users to an inspirational software bundle, including up to six months free use of Clip Studio Paint Pro from Celsys, a powerful, easy-to-use drawing application for comic and manga creation and Wacom's own Bamboo Paper, an ideal application for note-taking and sketching. Additionally, users will appreciate all the pen enabled features found within the Windows 10 and Mac operating systems.



Kurzinformation zum Aussteller

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Alle Pressemitteilungen des Ausstellers

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