

EK is looking forward to the Insights-X Online!

EK/servicegroup eG

30.09.2020 00:00

Press release

Paper, office supplies and stationery are not just a matter of pure stationery stores: within the EK/servicegroup, for example, multi-branch stores and specialist retailers from the living area also take advantage of the appeal of a well-assorted stationery range. In search of the latest trends and innovative manufacturers, the Bielefeld-based company will be stopping by at Insights-X Online from 14 to 16 October to present its conceptual range of services.

Paper, office supplies and stationery are not just the preserve of pure stationery stores: within the EK/servicegroup, multi-branch stores and specialist retailers from the living area also use a well-assorted range of stationery. Among other things, the successful stationery system area will be presented, which profiles the participants as a brand-oriented departmental concept at the specialist trade level. The modular concept convinces with its variety of products, effective management and strong margins. A new addition to the EK portfolio is the "Von Herzen gern" campaign. Joint marketing activities with recognition value - also in the stationery segment - focus on the strengths of the individually profiled specialized trade both online and in the store.

Brief information about the exhibitor

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All press releases from this exhibitor

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